



People. Sharing. Passion

THE GLOBAL PASSION SHARING PLATFORM.



As a collaborative documentary network, the aim is to be black and white about passion in 3 minutes.



Open to film makers around the world, we invite documentary makers to tell stories with the simplest of tools.

> MISSION

A dark, monochromatic photograph of a room filled with books, records, and papers, serving as a background for the text. The scene is dimly lit, with various items on shelves and surfaces. Visible items include a book titled 'Thalyta', a record sleeve with 'O. S. M.' on it, another record sleeve with 'TRIO PARADA DURA', and a book titled 'CASCATINHA E INHANA MEU PRIMEIRO AMOR'. There are also several loose papers and drawings scattered around, including one with a large tree illustration and another with a portrait. The overall atmosphere is one of a cluttered, personal space filled with creative and cultural artifacts.

To become an inspirational storytelling network, that
praises *honest* and *human* connections, proving to
be the most *valuable* form of communication.

A black and white photograph of a dense urban neighborhood. In the foreground, a light-colored car is parked on a street. The background shows a hillside covered with numerous small, closely packed buildings. Utility poles with power lines are visible on the left side of the frame. The overall scene is somewhat desaturated and has a grainy texture.

To make the audiovisual an educational platform for people to *explore* new horizons and *submerge* in different realities.



To incentive people to begin telling *real* stories.

> HOW

SHOOT

- SOURCE STORY (FIND PERSON)
- NO MORE THAN 24 HOURS WITH THE PERSON
- LIMITED CINEMATOGRAPHIC TOOLS (HANDHELD + TRIPOD ONLY)
- ANY CAMERA (MOBILE PHONES INCLUDED)
- 3 MINUTES

UPLOAD

SHOOT

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UPLOAD

- UPLOAD FILM TO FILE UPLOAD PLATFORM (WETRANSFER, DROPBOX)
- FILL IN SUBMISSION FORM
- SHARE IT TO THE WORLD

> EDUCATIONAL

› WORKSHOPS

- WITH THE AID OF SPONSORSHIP, OUTOYOU STRIVES TO BECOME AN EDUCATIONAL PLATFORM TO INCENTIVE AUDIOVISUAL STORYTELLING AS AN EDUCATIONAL PLATFORM.
- FINANCIAL INVESTMENT IS ALLOCATED TO SMALL TEAMS AROUND THE WORLD TO HELP TAKE THE AUDIOVISUAL TO UNDERPRIVILEGED AREAS.
- WORKSHOPS ARE ALSO CONDUCTED IN VARIOUS EDUCATIONAL SEGMENTS SUCH AS: UNIVERSITIES, SECONDARY AND PRIMARY SCHOOLS.
- OUTOYOU ALSO OPERATES AS A CREATIVE THINKING TOOL FOR CORPORATIONS THAT WISH TO INSPIRE THEIR STAFF STORYTELLING A DAILY TOOL IN THEIR LIVES.

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> BENEFITS ALL

> FILM MAKERS

- BECOME PART OF THE FIRST GLOBAL DOCUMENTAL AND EDUCATIONAL PLATFORM
- INSPIRE PEOPLE ACROSS THE WORLD WITH REAL STORIES THAT OTHERWISE WOULDN'T BE TOLD
- EXPAND PEOPLE'S HORIZONS WITH REAL; HONEST STORIES
- CONTRIBUTE TO A PLATFORM THAT CREATES A DEBATE ABOUT CULTURE AND LIFESTYLE
- SHOWCASE YOUR WORK TO PEOPLE AND BRANDS WHO VALUE STORYTELLING

> AUDIENCE

- EXPLORE UNTOLD STORIES THAT INSPIRE
- VALUE DETAILS WHICH FOR SOME ARE LIFE CHANGING
- IMMERSE YOURSELF IN A WORLD OF HONEST STORYTELLING
- EXPLORE NEW CULTURES FROM A PERSONAL POINT OF VIEW
- BECOME A STORY TELLER YOURSELF

> INVESTORS

- REPRESENT A PLATFORM THAT VALUES HONEST HUMAN CONNECTIONS
- CONTRIBUTE TO TAKE THE AUDIO-VISUAL TO LESS PRIVILEGED AREAS AROUND THE WORLD
- PIONEER THE INCENTIVE OF EDUCATION THROUGH STORYTELLING
- SPONSOR GLOBAL EDUCATIONAL EVENTS THROUGH THE AUDIOVISUAL PLATFORM

BE PART OF THIS
PASSIONATE STORYTELLING
SHARING MOVEMENT.



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